



XIIIth Annual • August 1, 2010
Kern County Fairgrounds
PRE-PAID DISCOUNT of 25% - DEADLINE: JULY 1, 2010

VENDOR Space Rules and Regulations and APPLICATION

PLEASE READ VENDOR RULES AND REGULATIONS BEFORE SUBMITTING YOUR APPLICATION. VENDORS WILL BE NOTIFIED OF STATUS AFTER APPLICATION HAS BEEN REVIEWED. NO PERSON HAS THE AUTHORITY TO VARY OR CHANGE ANY RULES UNLESS IT IS IN WRITING, AGREED TO BY THE LOWRIDER NATIONALS, AND ATTACHED TO THE VENDOR'S APPLICATION ON FILE WITH THE SHOW MANAGEMENT. PLEASE KEEP RULES AND REGULATIONS ON FILE SO YOU CAN REFER BACK TO THEM WHEN NEEDED.

APPLICATION/PAYMENT/CANCELLATION

VENDORS interested in participating in the 2010 LOWRIDER NATIONALS must submit a complete application with all documents. VENDORS WILL BE CONSIDERED FOR BOOTH SPACE ASSIGNMENT ONLY AFTER THE OFFICE HAS RECEIVED, REVIEWED AND APPROVED A COMPLETE APPLICATION. PAYMENT IN FULL AND ALL REQUIRED INFORMATION AND DOCUMENTS MUST BE PROVIDED WITH APPLICATION FOR APPROVAL PROCESS. WE WILL NOT DEPOSIT MONEY UNTIL AND IF THE SHOW MANAGEMENT APPROVES THE VENDOR APPLICATION. ALL VENDOR CANCELLATIONS PRIOR TO JULY 10, 2010, WILL BE SUBJECT TO A 20% ADMINISTRATION FEE. THERE WILL BE NO REFUNDS AFTER JULY 10, 2010. NO EXCEPTIONS!

OPERATING HOURS

VENDORS must be ready and open for business during the hours of the SHOW: SUNDAY, AUGUST 1, 2010 - 11:00 A.M. TO 6:00 P.M.

CHECK-IN/SET-UP

VENDORS MUST check-in at the *VENDOR Registration Gate* to receive their booth space assignments. SHOW MANAGEMENT staff will direct VENDORS to their correct location and oversee set-up. VENDORS not arriving and checking-in by 9:00 a.m. on Sunday morning will be considered "no-shows" and, in the best interest of the SHOW MANAGEMENT, their space will be re-assigned.

CHECK-IN/SET-UP TIMES: SATURDAY, JULY 31, 2010, 10:00 A.M. TO 2:00 P.M. AND SUNDAY, AUGUST 1, 2010, 6:00 A.M. TO 9:00 A.M.

BOOTH SPACES/SET-UP/TEAR DOWN

Booth spaces are **10' WIDE AND 10' DEEP** (FROM CURB INTO STREET). **BOOTH SPACE ASSIGNMENTS WILL BE MADE ON A FIRST COME FIRST SERVED BASIS, ACCORDING TO THE DATE THE COMPLETED APPLICATION AND PAYMENTS ARE RECEIVED.** Only booth space is provided. All VENDORS must provide their own canopies, tents, chairs, tables, and individual trash cans as needed. VENDORS ARE NOT TO EXCEED THEIR BOOTH SPACE DIMENSIONS or conduct business by walking about the SHOW. ALL VENDORS MUST STAY OFF WALKWAYS. VIOLATORS WILL NOT BE CONSIDERED FOR PARTICIPATION IN THE FUTURE.

Set-up times are: Saturday after 10 a.m. until 2 p.m. and Sunday from 6 a.m. until 9 a.m. All booths MUST be set-up and ready by 10:00 a.m. on Sunday.

No booths may be removed from the SHOW site until after the closing hour of 6:00 p.m. on Sunday. VENDORS who sell out before the SHOW closing will be required to wait until after 6:00 p.m. on Sunday to tear down. All booths and displays must be completely removed Sunday evening after 6:00 p.m.

BOOTH/CANOPY/TENTING/DECORATIONS

All booths should be themed to relate to the urban car community and culture. Only family friendly décor and music will be allowed.

Booth Structure All booths must have a professional appearance. Minimum requirements include a white or colored 10'x10' canopy.

Signage All booths shall have signs that identify the individual or company and the product, menu and prices.

Extra Product & Food All extra product and supplies stored in a booth shall be covered or screened from view. There shall be no storage outside of the 10' x 10' space stored or on the adjacent walkways, grass, or street areas.

OFFICIAL PRODUCTS

The SHOW reserves the right to require VENDORS to use only the official products of the SHOW. Food VENDORS if selling soft drinks and water must purchase from the EVENT's OFFICIAL VENDOR. VENDORS in violation may be asked to leave the SHOW.

VENDOR MERCHANDISE

No hazardous items of any kind can be sold at event, which include but not limited to knives, swords, guns, etc. ANY VENDORS FOUND TO BE SELLING SAID ITEMS WILL BE ASKED TO REMOVE THEM. WE RESERVE THE RIGHT TO REMOVE THOSE ITEMS OR REMOVE THE VENDOR FROM THE EVENT.

ELECTRICITY

VENDORS may request electricity. Electricity cost is a nominal fee in addition to booth space fee. Please complete the ELECTRICAL NEEDS portion of the VENDOR application. Electricity use will be closely monitored. Electricity is only available during the SHOW hours. 24-hour electricity is NOT provided. Electricity WILL NOT be available until 6:00 a.m. Sunday morning.

TRASH/CLEANING

All VENDORS are responsible for keeping their booth space clean and free of trash and debris. VENDORS who generate trash must provide a large trash can with plastic liners at their location and be responsible for the periodic removal of the trash to the dumpsters provided by the SHOW. At the close of the SHOW, VENDORS MUST leave their vacated booth space clean.

VEHICLES

For safety purposes, all vehicles must be out of the SHOW areas by 10:00 a.m. on Sunday. NO EXCEPTIONS! Vehicles not in compliance with these rules WILL be towed at the owner's expense. VENDORS will be able to park in the VENDOR parking lot. Golf carts are not allowed on the grounds during the SHOW hours, except for SHOW MANAGEMENT staff.

ALCOHOLIC BEVERAGES

Alcoholic beverages will be sold only in the approved beer stands.

COMPLIANCE WITH LAWS

All VENDORS are required to comply with all necessary and applicable local, state and federal laws, ordinances and fees.

FOOD VENDORS HEALTH PERMIT

FOOD VENDORS must comply with all health laws, ordinances, and regulations of the State of California, and Kern County, pertaining to public health and sanitation. The Department of Environmental Health lists minimum requirements for the SHOW. Cooking of foods in booths will require compliance with the Fire Department and Health Department. **ADDITIONAL FEES MAY APPLY**. For complete information, please contact:

Kern County Environmental Health Services Department
2700 M Street, Suite 300
Bakersfield, CA 93301
Phone: 661-862-8700 or 800-552-5376; Fax: 661-862-8701

SELLERS PERMIT

VENDORS are required to have a valid California seller's permits from the State Board of Equalization, sales tax must be reported with the following address as the point of sale address – KERN COUNTY FAIR, 1142 SOUTH P STREET, BAKERSFIELD, CA 93307. **ADDITIONAL FEES MAY APPLY**. For complete information contact:

California State Board of Equalization
1800-30th Street, Suite 380
Bakersfield, CA 93301-1922
Phone: 661-395-2880; Fax: 661-395-2588

INDEMNITY

All VENDORS are responsible for costs of all labor, materials, equipment, supplies, and any other items necessary for the performance of their participation in the SHOW. The SHOW MANAGEMENT will not be held liable for any debt; tax or assessment accrued by any VENDOR in the operation of their booth and participation. VENDOR voluntarily assumes all risk and danger of personal injury, death, property loss and all hazards arising from, or related in any way to, the event or any surrounding activities (in whole or in part), whether occurring prior to, during, or after the Event, howsoever caused and whether by negligence or otherwise. Program, exhibitions, artists, prices, and event date and time are subject to change. The VENDOR agrees not to transmit, distribute, or sell (or aid in transmitting, distributing or selling) any description, account, picture, video, or other form of reproduction of the Event or any surrounding activities (in whole or in part). The VENDOR expressly grants the Lowrider Nationals, Inc. and its licensees to use VENDOR's image or likeness in connection with any live or recorded transmission or reproduction of such event. The VENDOR agrees not to take any action, or cause others to take any action, which would infringe upon Cruzin for Life Media/Lowrider Nationals, Inc. rights. Participation in this event constitutes acceptance of these terms. VENDOR may not bring alcoholic beverages, bottles, cans or containers, lasers, irritants (e.g., artificial noisemakers) or strobe lights into the Event.

ANIMALS

Animals are not permitted within the SHOW area, except registered service dogs.

SUB-LEASE OF SPACE

VENDORS cannot assign, sub-lease, or apportion the whole or any part of their assigned space without prior written permission from the SHOW MANAGEMENT. In such situations, the VENDOR must go through the same approval process.

WEATHER

The SHOW will take place regardless of weather conditions. There are NO refunds.

SECURITY

The SHOW MANAGEMENT provides security at the SHOW site. However, the SHOW MANAGEMENT is not responsible for the security of individual VENDOR booths. VENDORS are responsible to secure their own booths, supplies, and equipment at night.

RETURN APPLICATIONS TO:

CFLM/LOWRIDER NATIONALS
P.O. Box 31645
Los Angeles, CA 90031
323-352-8384

Application begins next page.

LOWRIDER NATIONALS
VENDOR APPLICATION / INVOICE

Name of Business/Organization _____

Contact Person _____

Address _____

City/State/Zip _____

Mobile Phone (____) _____ Office/Home Phone (____) _____

Email address _____

CA Seller's Permit # _____

Insurance Certificate # _____

FOOD VENDORS health permit # _____

[PRE-PAID Early birds, BY JULY 1, 2010 – SAVE 25%! CALL 323-352-8293 for details.](#)

VENDOR SPACE RESERVATION

<i>Quantity</i>	MERCHANDISE VENDOR SPACE	Space Cost	Fair Concession 25% of space	TOTAL	Electricity	Passes*	Amount enclosed
	10 x 10	\$350	\$87.50	\$437.50	\$20	4 show passes	
	10 x 20	\$550	\$137.50	\$687.50	\$20	6 show passes	
	10 x 30	\$800	\$200	\$1,000	\$20	8 show passes	
	FOOD VENDOR SPACE						
	SNACKS ONLY** 10 x 10	\$350	\$87.50	\$437.50	\$20	4 show passes	
	10 x 10	\$525	\$131.25	\$656	\$20	4 show passes	
	10 x 20	\$825	\$206.25	\$1031	\$20	6 show passes	
	10 x 30	\$1250	\$312.50	\$1562.50	\$20	8 show passes	
Quantity	TICKETS						
	Tickets	\$15					
Total enclosed							

* VENDORS who require more than allotted passes, may purchase tickets at a discounted rate of \$15.00 each.

** Snack items to be sold must be approved by LRN.

Non-profit discount 10% - With proof: Secretary of State 501c3 letter, Tax ID number.

Please enclose the following documents with your application:

Reseller Permit: _____ enclosed
Insurance certificate: _____ enclosed
Food VENDORS Health permit: _____ enclosed

Only Money Orders, and Cashiers Checks will be accepted!

Type of Payment: () Money Order () Cashiers Check

MAKE ALL PAYMENTS PAYABLE TO:

CRUZIN FOR LIFE MEDIA .

P.O. Box 31645
Los Angeles, CA 90031

List of items to be sold

Please list all items below, add an additional page if needed. VENDORS may not sell items not listed below.

Item (s)	Price
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

All VENDORS are responsible for costs of all labor, materials, equipment, supplies, and any other items necessary for the performance of their participation in the SHOW. The SHOW MANAGEMENT will not be held liable for any debt; tax or assessment accrued by any VENDOR in the operation of their booth and participation.

The VENDOR signing this application hereby acknowledges they have read, understand and agree to all the 2010 LOWRIDER NATIONALS VENDOR Rules and Regulations, including the Health Department, Fire Departments and State Board of Equalization requirements, and agrees to abide by said Rules and Regulations if accepted as a VENDOR. VENDOR certifies that all information contained in this application is true and correct. The above named company, individual or organization and all related individuals shall indemnify and hold harmless the LOWRIDER NATIONALS, the Kern County Fair and all related persons and entities including owners, directors, management, personnel, employees, contractors, volunteers, agents, representatives, and attorneys from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgments arising out of, or in connection with, any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequence of participation in the 2010 LOWRIDER NATIONALS.

VENDOR voluntarily assumes all risk and danger of personal injury, death, property loss and all hazards arising from, or related in any way to, the event or any surrounding activities (in whole or in part), whether

occurring prior to, during, or after the Event, howsoever caused and whether by negligence or otherwise. Program, exhibitions, artists, prices, and event date and time are subject to change. The VENDOR agrees not to transmit, distribute, or sell (or aid in transmitting, distributing or selling) any description, account, picture, video, or other form of reproduction of the Event or any surrounding activities (in whole or in part). The VENDOR expressly grants the Lowrider Nationals, Inc. and its licensees to use VENDOR's image or likeness in connection with any live or recorded transmission or reproduction of such event. The VENDOR agrees not to take any action, or cause others to take any action, which would infringe upon Cruzin for Life Media/Lowrider Nationals, Inc. rights. Participation in this event constitutes acceptance of these terms. VENDOR may not bring alcoholic beverages, bottles, cans or containers, lasers, irritants (e.g., artificial noisemakers) or strobe lights into the Event.

Signature _____

Print Name _____ Date _____

Name of Business/Organization/Individual _____

Contact Person _____ Phone: _____

We thank you in advance for your participation in the LOWRIDER NATIONALS!

Mail to:
CRUZIN FOR LIFE MEDIA
LOWRIDER NATIONALS
P.O. Box 31645
Los Angeles, CA 90031