



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

**Urban Car Show and Lifestyle Showcase**  
**Lowrider Nationals Celebrates 10<sup>th</sup> Anniversary**  
**Back Better Than Ever**

**BAKERSFIELD, February 1, 2007** – Urban Worx Entertainment is proud to announce the tenth edition of the Lowrider Nationals, the premiere urban car and lifestyle show, concert and hop contest, set for August 5, 2007 at the Kern County Fairgrounds.

“Our tenth year is going to be the best ever. We are pulling out all the stops to celebrate this milestone,” says Rick Muñoz, Producer. “TV and radio contests awarding the 10<sup>th</sup> caller”, giveaways of family packs of ten tickets, 10 hopping categories, and 10 diamonds on the championship ring, are just a few of the promotions we are planning to celebrate our big ten.”

Last August over 10,000 attendees experienced close to 500 of the finest and most colorful urban cars and bicycles from California, Texas, Arizona, and Nevada. Custom cars valued up to \$150,000.00 sporting gold engines, Ferrari style hinge doors, dramatic custom paint jobs, wire wheels and elaborate interior work were only some of the car features that wowed the fans. The hop contest is an experience you have to see to believe cars getting all four wheels of the ground rising up to six feet in the air. The excitement is palpable when hoppers compete to score the highest number on the giant hop ruler. Even the ugliest car being driven on the streets has a chance by entering the popular “Bucket of the Year” contest.

For information on sponsorships, vendor booths and ticket information visit the Lowrider Nationals web site at [Lowridernationals.com](http://Lowridernationals.com)

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### Lowrider Nationals Summer Slam 2006



Rosalio Perez's 1979 Chevy El Camino "Golddust" won him the title of National Champion Truck



Jonathan Vargas' 2002 Dodge Ram 1500 "Trophy Taker" won him the title of National Champion Dub



Art Garcia's 1999 Lowrider Coll "Cremator" won him the title of National Champion Bike

The annual Lowrider Nationals is a Urban Worx Entertainment event. The event spotlights the urban car culture and lifestyle that encompasses lowriders, euros, imports and dubs. It provides a platform for car clubs and sports enthusiasts to showcase their artistry and creativity. The event's producers uphold the car clubs' principles of leadership, sportsmanship and the spirit of team-building. This spirit is combined with a family friendly atmosphere to present an event for all ages. For more information visit [www.LowriderNationals.com](http://www.LowriderNationals.com)