



## **Media Advisory**

For more information call:  
Oralia Michel at 626-705-1942

*Media/Editors: Your Coverage is invited!  
Please call ahead for press credentials.*

## **Urban Cars - Lowriders, Dubs, Euros, and Imports to Compete for Pride and Bragging Rights and Over \$20,000 in prizes**

### **Concert presents Twista, Mack 10, New Boys, Colby O'Donis and More 12<sup>th</sup> Annual Lowrider Nationals Rolls In August 9**

**WHAT:** It's coming, the premier urban car show, concert and hop featuring the best of the urban car culture - lowriders, euros, dubs, and imports going head to head for bragging rights, thousands in prize money, and the coveted diamond Championship Ring! Show goers will get close up views of a kaleidoscope of eye candy featuring the creativity and pride put into the elite show cars, trucks, bikes and hoppers featured at the show. Hoppers will battle it out with the best switchmen from all over the country. The cars, the music, the Hot Model Contest, food, and more will provide fun for everyone!

**CONCERT LINE-UP:** Live on stage Twista, Mack 10, New Boyz, Colby O'Donis and more.

**WHEN:** Sunday, August 9, 11 a.m. – 5 p.m.

**WHERE:** Kern County Fairgrounds in Bakersfield, California, 1142 South P Street, Bakersfield, CA 93307

**TICKETS:** Adults \$25, kids 7 – 11 \$5, kids six and under free. On sale at Ritmo Latino, MetroPCS and J & L Embroidery. For ticket locations and more info go to [www.lowridernationals.com](http://www.lowridernationals.com). Parking \$3.

**SPONSORED BY:** Dr. Pepper, Budweiser, MetroPCS, Hot 94.1, Pirate Radio, La Caliente Radio and CFL-Cruzin for Life TV. Promotional partners include the Red Lion Hotel and Finish Line Grill; and J & L Embroidery, the Lowrider Nationals' official merchandise store.

#### **MORE INFORMATION:**

Visit [www.LowriderNationals.com](http://www.LowriderNationals.com), or call 323-352-8384.

#### **WHY:**

The Lowrider Nationals is unique in convening the full spectrum of urban cars and owners/builders that live the urban car sport and lifestyle. The show and competition is open to urban automobile categories – Dubs, Euros, Imports, Lowriders, including motorcycles and bicycles, and hoppers. The largest event of its kind in the region, it draws over 10,000 enthusiasts and fans, and 500 vehicles. For those that love the sport it is the platform to showcase their artistry and creativity to compete for pride and prizes. Fans get an up close fun experience with the best of the urban cars and lifestyle. The event's producers uphold the car clubs' principles of leadership, sportsmanship, and community spirit. This spirit is combined with a family friendly atmosphere to present an event for all ages.

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